

Date: November 17, 2025

To,

The Manager - DCS BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 001 Scrip Code: 544519	The Manager - Listing Department National Stock Exchange of India Ltd. Exchange Plaza, 5th Floor, 'G' Block, Bandra-Kurla Complex, Bandra (East), Mumbai- 400051 Symbol: EUROPRATIK
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Dear Sir / Ma'am,

Ref: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and disclosure Requirements) Regulations, 2015.

We enclose herewith investor presentation relating to acquisition of 51% stake in URO VENEER WORLD, Partnership Firm situated in Bangalore.

Kindly take the above in your record.

Thanking you,

Yours faithfully,

For Euro Pratik Sales Limited

Shruti Kuldeep Shukla
Company Secretary & Compliance Officer
Encl: As stated above

EURO PRATIK SALES LIMITED

(FORMERLY KNOWN AS "EURO PRATIK SALES PVT. LTD..")

+91-22-2624 4574  INFO@EUROPRATIK.COM

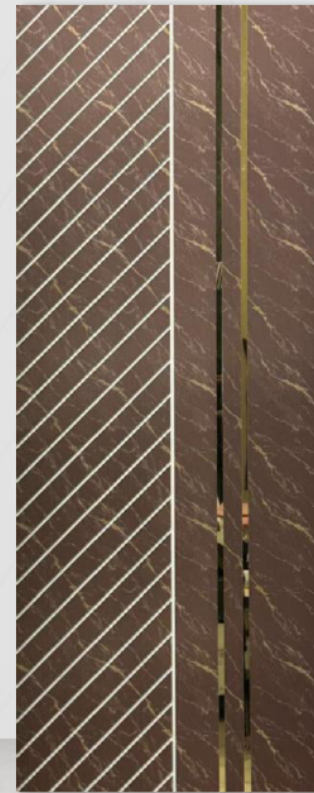
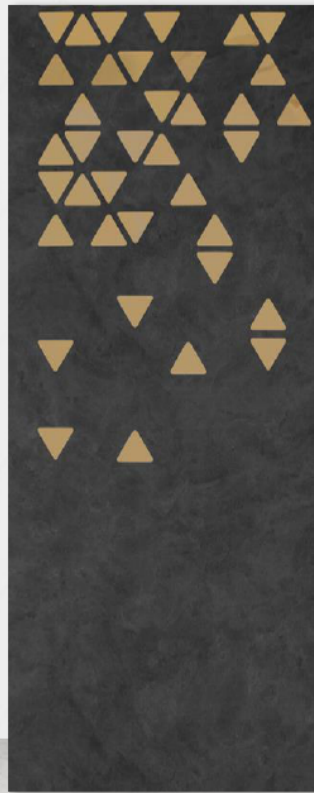
 601, PENINSULA HEIGHTS, C D BARFIWALA MARG, ABOVE JEEP SHOWROOM, JUHU LANE, ANDHERI (WEST), MUMBAI-400058, MAHARSHTRA

CIN -U74110MH2010PLC199072



Acquisition of 51% stake in Uro Veneer World

Euro Pratik Sales Ltd





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About Euro Pratik Sales Ltd





Euro Pratik Sales Ltd - At a Glance



One of the Leading Players in Wall Panel & Premium Laminates Industry

- Founded by Mr Pratik Singhvi
- A leading brand in the wall panel industry, holding a market share of **15.87%#^**
- Euro Pratik and Gloirio remain premium brands targeting upper-middle and luxury segments
- Recognized as a fast-fashion innovator in Decorative Wall Panels and Premium Decorative Laminates, with over 113 product catalogues launched in the past four years.



Strong Distribution & Fixed Asset Light Business Model

- Fixed Asset-light model with **36*** contract manufacturers in India and abroad including South Korea, China, United States, Romania, Turkey, Indonesia and Portugal
- Distribution network in **116*^** cities & **180*^** Distributors across **25 States & 5 Union Territories**
- **194,877.50*** square feet of Warehouses in Bhiwandi which is centrally located in India



Sustainable & Innovative Product Portfolio

- Quality & Eco-friendly alternative to traditional wall decorative natural products
- Products are antibacterial, antifungal, water resistant and free from heavy metals such as lead and mercury
- **30*+^** Product Categories
- **3,000*+^** Designs



Robust Financial Performance (Q2 FY26)

- Revenue for the quarter was ₹ 97 cr
- EBITDA stood at ₹ 31 cr with a margin of 32%
- PAT for the quarter stood at ₹ 23 cr with margins of 24%

Source: ^Technopak Report

Note: *by revenue in the organized Decorative Wall Panels industry in Fiscal 2023 | * Others include interior films, adhesives, catalogues and other miscellaneous products | * As at March 31, 2025



Comprehensive Product Portfolio Across Various Categories

Overview of Product Portfolio



19*

range of decorative wall panels

11*

range of decorative laminates

30*+

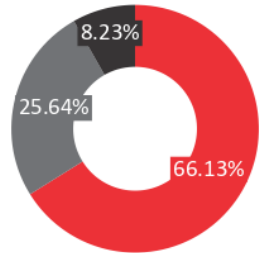
Products

3000*+

Designs

3438*

SKUs



Decorative wall panels Decorative laminates Others

Features of Products

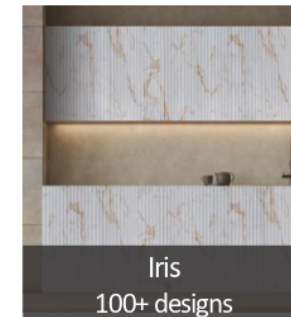
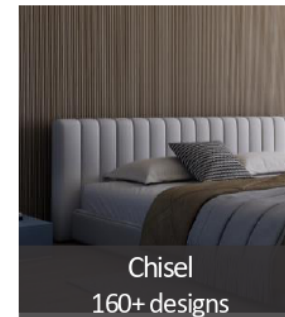
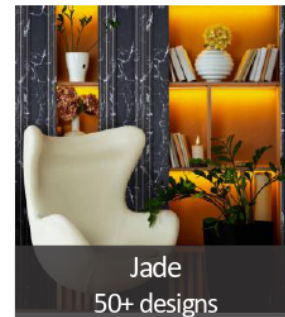
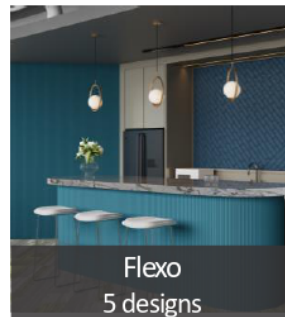
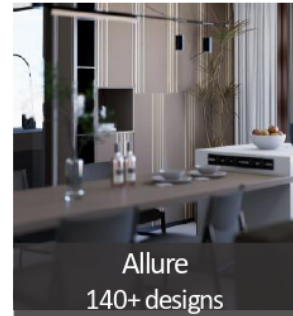
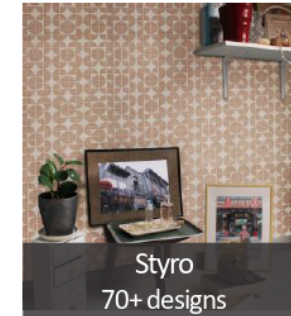
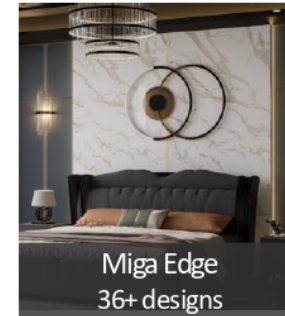
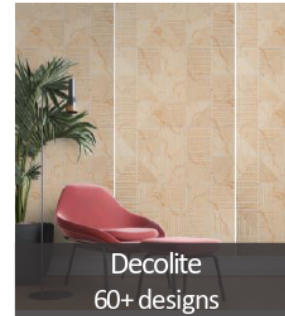
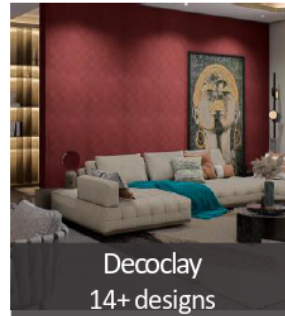
- ✓ Durable[^]
- ✓ Sturdy/Light weight
- ✓ Eco friendly[^]
- ✓ Anti bacterial[^]
- ✓ Antifungal[^]
- ✓ Free from certain heavy metals[^]
- ✓ Moisture resistant
- ✓ Available at different price points in variety of finishes & effects

Source: [^]Technopak Report

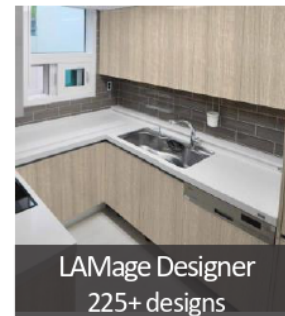
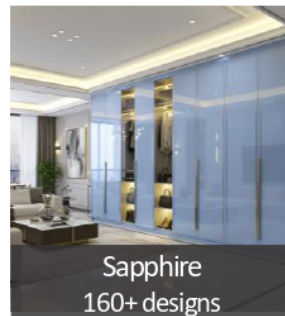
Note: #Others include interior films, adhesives and other miscellaneous products | *As at March 31, 2025

Product Categories Offering a Differentiated Value Proposition[^]

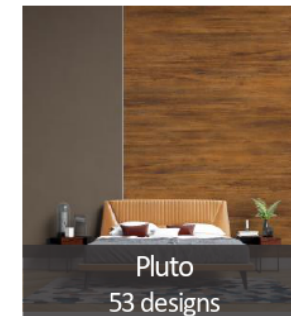
Decorative Wall Panels



Decorative Laminates



Interior Films

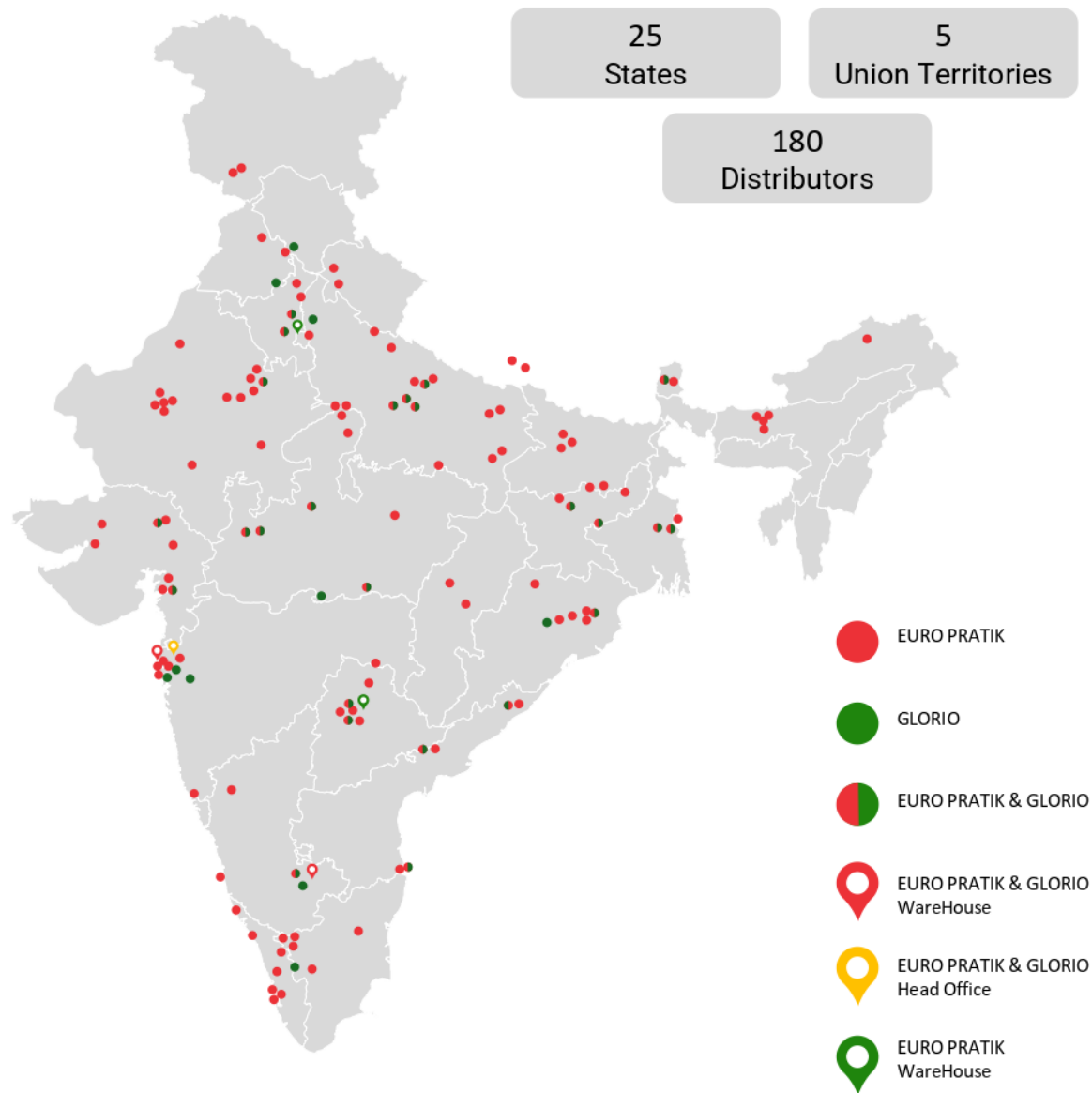


Other Products

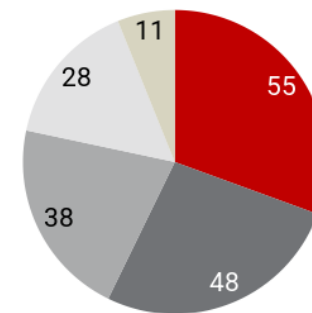
- ✓ Profile
- ✓ Moldings
- ✓ Highlighters
- ✓ Exterior Claddings
- ✓ Translucent Panels



Pan-India Presence with a Well-Established Distribution Network

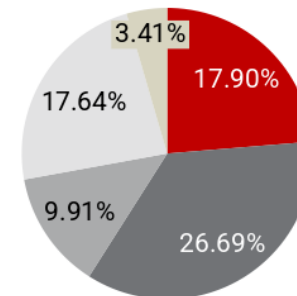


Region wise distributors*



North India South India East India West India Central India

% of total revenue from operations*



North India South India East India West India Central India

Note: *As at March 31, 2025



About Uro Veneer World



- Established in 1998, headquartered in Bengaluru, Uro Veneer World is proudly part of the renowned Gala Group, inheriting a legacy of excellence and innovation.
- One of South India's most trusted interior décor brands, offering a Comprehensive premium portfolio of veneers, laminates, louvers, panels & designer materials
- Largest interior surface experience collection in South India, attracting 200+ daily visitors
- Trusted by leading architects, interior designers, contractors, builders & homeowners, supported by automated process management with guided consultation



90
Professionals
Team Strength



3,500+
Interior designers
partnered



125+
categories to choose
from



18,000+
SKUs



1,50,000+
Satisfied customers



2,800+
Contractors and
OEMs served

URO Veneer World website attracts 2,400 monthly users, including 2,000 new visitors and 400 returning users, and offers seamless online product browsing with virtual assistance tools.



Multi Category Product Portfolio with Leading Brands



Product Portfolio



Veneers

100+ exotic species including Natural, Smoked, Dyed, Metallic & Synchronized varieties & 6000+ different batches.



Laminates

Designer laminates with synchronized textures, premium gloss, matte & acrylic finishes



Louvers

Aesthetically engineered decorative panels and charcoal finishes for modern spaces



Plywood

Branded structural panels – combining strength with sustainability



Architectural Surfaces

Metallic panels, fluted walls, and decorative innovations for bespoke interiors

Brand Portfolio

Brands Represented



EURO DECOR
Vitamins For Furniture



decmore®



In-House Brands

Gala Veneers

Gala Laminates

Gala Decoratives

Customer Journey

Every visitor walks out with clarity, satisfaction, and joy — having experienced a meticulously guided design selection process that simplifies decision-making.



Flagship Experience Centre

- 10,000 sq.ft. at Mysore Road, Bengaluru
- South India's most comprehensive destination for design and surface aesthetics
- Not just a showroom a curated design journey where creativity meets craftsmanship



State-of-the-Art Warehouse

- 30,000 sq.ft. facility
- Fast dispatches across South India
- Robust backend for precision, consistency, and customer delight
- Ensures uninterrupted supply and systematic inventory management

Operating a profitable franchise outlet, Uro Veneer House (RV Road, Bengaluru), supported by a network of 50+ active dealers across Bengaluru

Future Vision & Expansion

Establish presence in Tier-1 and Tier-2 cities across South India through Franchise network



Launch of digital design consultation modules to assist architects and clients remotely



Expansion into new product lines as per the market requirements

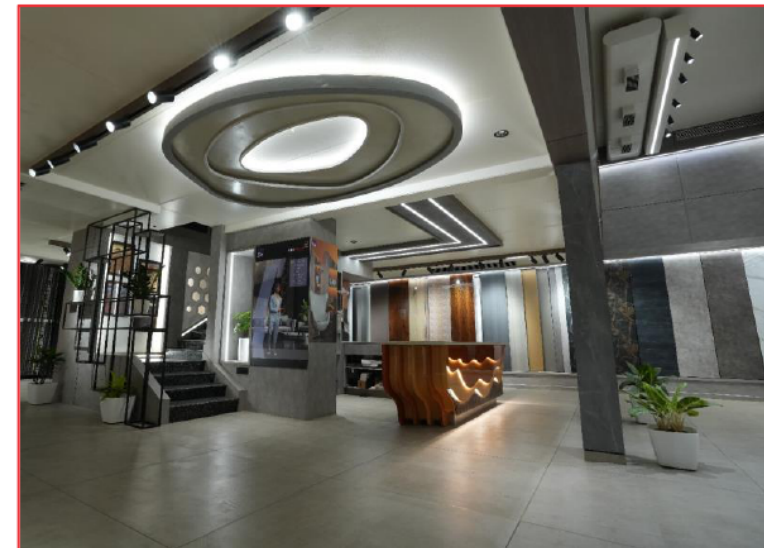


Strategic alliances with upcoming design institutions and developer networks





Showroom Facility- URO Veneer World





Marque clients of URO Veneer World (1/2)

Construction, Real estate and Builders

VADEHRA BUILDERS



PKC
Patelkar Kato Construction Pvt. Ltd.



Architecture and Design

RSP
RSP ARCHITECTS



dwp.

Architecture and Interior Design Companies

LIVSPACE.COM

decorpot
Your Trusted Interior Design Partner

JMLifestyle
Interior Projects Private Limited

BONITO
DESIGNS



finemake

INTERWOOD

space design
CONCEPTS & INTERIORS PVT. LTD.

HomeLane
INDIA'S LEADING TECH-BASED HOME INTERIORS BRAND

DESIGNCAFE
MORE ROOM FOR JOY



CREATOMY

ARISTO



Marque clients of URO Veneer World (2/2)

Food, Sweets and Hospitality



Retail



Healthcare and Hospitals



Institutional Contractors



Corporate and Institution





Transaction Overview



Acquisition Snapshot



Acquisition of 51% stake



Financials

Projected Revenue: ₹ ~115 crs with Projected PAT: ₹ ~20 crs in FY 27
Revenue: ₹ 49.7 crs with PAT: ₹ 6.5 crs in H1FY26

Purchase Consideration

₹ 76.5 crs which includes capital infusion value of ₹ 10.2 crs in the firm

Valuation Multiple

~7.5x of FY 27 – Forward PE

Transaction Outer Date of Closure

16th December 2025

Funding

Internal Accrual



Significant Unlocking of Synergies – Forward Integration



Strengthened Position in Organized Interior Surfaces Market

- Increased scale and visibility in B2C market
- Improved control over pricing and margins by replacing competing brands with Euro Pratik's own product portfolio, ensuring better procurement prices and stronger customer value.



Deeper South India Penetration

- South India is a leading surface market, and entering the market will drive growth, while enabling deeper product penetration
- Expand the market reach through retail partners and design influencers



Competitive Advantage

- First-hand information of change in taste, preference, pain points of customers
- Faster response to demand movements, allowing product rollouts aligned with TAM trends
- By leveraging the Acquisition, there is ability to launch innovative products while strengthening the channel ecosystem and replacing competitor offerings



Higher Margins capture

- Increased blended margins and greater control over retail level positioning
- Improved profitability per unit sold



Marketing & Brand Consolidation

- Shared catalogue development and digital consultation tools
- Stronger Direct connect with Customers enhancing brand awareness & loyalty
- Elevated brand perception as a holistic interior surfaces leader



Seamless Backend & Supply Chain Efficiency

- Superior customer service enabled by a seamless and coordinated supply chain
- Faster deliveries & Improved working capital cycle



COMPANY :



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www.europratik.com

INVESTOR RELATIONS ADVISORS :



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Thank You